

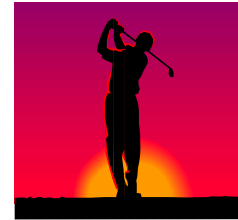
Chipping In For Charity

**8<sup>th</sup> Annual  
“Chipping In For Charity”  
Golf Tournament**

**June 7<sup>th</sup>, 2011**

**Eagle Creek Golf Club  
Dunrobin, Ontario**

109 Royal Troon Lane  
Ottawa, ON K0A  
(613) 832-3804



## Chipping In For Charity

Welcome to the 8th Annual ***Chipping in For Charity*** Golf Tournament. Thank you for your continued support and helping raise over \$300,000 for Candlelighters. These funds support children with cancer, and their families, right here in the national capital region. The success of this tournament is largely because of sponsors like you, who have come out to swing a club, enjoy the clinking of the ball as it sinks into the cup, the laughter and the warm feeling that comes, not from the sunshine, but from the knowledge that what the day is really all about is making a difference in the lives of kids with cancer.

**TeraMach Technologies Inc.** proudly presents the 8th Annual “**Chipping In For Charity**” golf tournament, on Tuesday June 7<sup>th</sup> at Clublink’s “Eagle Creek Golf Club”.

Our goal for 2011 is to continue our tradition of working together with our community and corporate partners to enjoy a fantastic day of golf that also raises much needed funds to support kids with cancer and their families. Monies raised will go directly to the ongoing provision of Candlelighters invaluable programs: Support Services, Financial Assistance Programs and CyberKids. Your involvement is about making a difference in the lives of children with cancer, and yes, you *can* make a difference. You and your company will be among others who share our passion for enriching the lives of kids with cancer and have a “hole” lotta fun in the process.

I appreciate you taking time to review and consider this sponsorship package material. I sincerely hope you’ll join us again this year for another great day of golf. Enjoy the course, the atmosphere and the company of your friends and colleagues. Bask in the enjoyment that comes with a day on the links. Savor the knowledge that you will make a difference in the lives of kids with cancer. Irresistible!

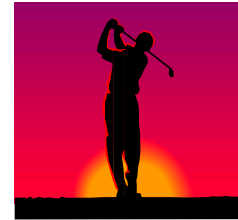
Looking forward to hearing from you! Please feel free to contact me at 613.715.9157 or E-mail [jocelyn.lamont@candlelighters.net](mailto:jocelyn.lamont@candlelighters.net) Together, we can make this year the best ever **Chipping In For Charity** tournament!

Yours Truly,

A handwritten signature in cursive script that reads "Jocelyn Lamont".

Jocelyn Lamont  
Organizing Committee  
Chipping In For Charity Golf Tournament

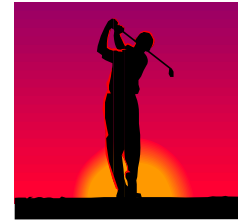
**Become a sponsor of the 2011 “Chipping In For Charity” Golf Tournament**



## Chipping In For Charity

The 2011 “Chipping in for Charity” Golf Tournament is seeking sponsors for this Candlelighters event. A number of sponsorship packages are still available. Look below for a package that suits your company.

1. **PRESENTING SPONSOR** TeraMach Technologies Inc.
  - A large banner will be displayed at the golf course (approx. 20’ X 3.5’)
  - Company name and logo will be prominently displayed as “The Presenting Sponsor” on the sponsor board(s).
  - Company name to appear with tournament name as “The Presenting Sponsor”
  - Company name will appear on all print advertising including: The Ottawa Citizen, The Ottawa Sun and the Ottawa Business Journal.
  - Ten 4-somes for golf.
  - Name and logo on the winning foursome plaques.
  - Name and logo to appear on Hole-In-One large cheque on golf course.
  - Name and logo to appear water bottles – one each for every golfer.
  - Name and logo on Chipping In For Charity T-shirts.
  - Prominent recognition as “The Presenting Sponsor” on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
  - Dinner mention and thank you.
  
2. **DINNER SPONSOR** Cost: \$ 7,500
  - A large banner will be displayed in the dining hall (approx. 15’ X 2’)
  - Company name will appear on all print advertising. May include but is not limited to; The Ottawa Sun, The Ottawa Citizen, The Ottawa Business Journal.
  - Two 4-somes for golf.
  - Prominent recognition as “Dinner Sponsor” on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
  - Dinner mention and thank you as “Dinner Sponsor”.
  - Company name and logo to appear exclusively on back cover of tournament program as the “Dinner Sponsor”.
  - Company name to appear on individual place cards at each dinner setting, as “Dinner Sponsor”.



## Chipping In For Charity

### 3. **WEB SITE SPONSOR**

- Prominent recognition as the Web Site Sponsor at the event.
- Company name will appear on all print advertising. May include but is not limited to; The Ottawa Sun, The Ottawa Citizen, The Ottawa Business Journal.
- Two complimentary 4-somes.
- Your company name and logo acknowledged as the official Chipping In For Charity “Web Site Sponsor” on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
- Dinner mention and thank you as “Web Site Sponsor”.
- Company name and logo to appear prominently on back cover of tournament program as the “Web Site Sponsor”.

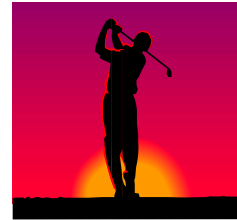
### 4. **DOUBLE EAGLE SPONSOR** Cost: \$5,000

- A large banner will be displayed at the golf course.
- Company name will appear on all print advertising. May include but is not limited to; The Ottawa Sun, The Ottawa Citizen, The Ottawa Business Journal.
- Two complimentary 4-somes.
- Prominent recognition as “Double Eagle Sponsor” on the tournament web site. Includes company name and logo in several places on the site with at least one area for the company profile and contact information. Links to company web site in every place company name appears.
- Dinner mention and thank you as “Double Eagle” sponsor.

### 5. **EAGLE SPONSORSHIPS**

#### A) Corporate Gift Sponsor Cost: \$TBD

- One 4-some for golf.
- Company name and/or logo to appear on each corporate gift, provided by ClubLink.
- Listed on tournament web site as a “Corporate Gift Sponsor” with link to sponsor web page where available.
- \*This year’s corporate gift is a hat for each golfer.



## Chipping In For Charity

### B) 19th Hole

Sponsor the “post golf ~ pre dinner” festivities by graciously providing fellow golfers with the beverage of your choice\*. Always a great part of the day, catching up with friends and colleagues, seeing who shot what while trying to figure out who gets this year’s bragging rights. Factor your company right into the mix!

### 6. BIRDIE SPONSORSHIPS

#### A) Prize Table Sponsor Cost: \$2,500

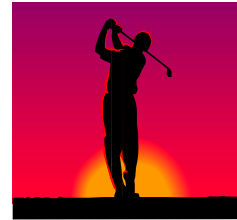
- One 4-some for golf.
- Banner with company name and logo attached to prize table.
- Company name and logo listed on the tournament web site as a “Birdie Sponsor” with link to sponsor web page where available.

#### B) Lunch Sponsor Cost: \$2,500

- One 4-some for golf.
- Banner with company name and logo located in the lunch area.
- Listed on the tournament web site as a “Birdie Sponsor” with link to sponsor web page where available.

#### C) Cart Sponsor Cost: \$2,500

- One 4-some for golf.
- Company card or promotional material in each golf cart.
- Listed on tournament web site as a “Birdie Sponsor” with link to sponsor web page where available.



## Chipping In For Charity

### D) Dessert Sponsor

Cost: \$2,500

- One 4-some for golf.
- Company name and logo included on the sponsor board to be displayed at registration area of the tournament.
- Company name displayed at dinner on each table as “Dessert Sponsor”.
- Listed on tournament web site as a “Birdie Sponsor” with link to sponsor web page where available.

All Birdie Sponsors will have their company name and logo displayed on the sponsor board(s) and in the tournament program.

### 7. HOLE SPONSOR

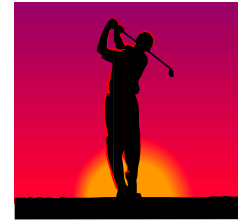
Cost: \$1,200

- One 4-some for golf.
- 18” x 24” sign on one hole.
- Listed on the tournament web site as a “Hole Sponsor” with link to sponsor web page where available.

### 8. Beat the Pro Sponsor

Cost: \$ 800

- Company name and logo to accompany the “Beat the Pro” prize on the prize table.
- Verbal recognition during the prize award ceremony.
- Listed on the tournament web site as “Beat the Pro” sponsor with link to sponsor web page where available.



## Chipping In For Charity

### Why Sponsor?

- “Chipping In For Charity” has optimized the tournament as a business tool able to assist your company build brand strength and for those in your company to solidify relationships and generate sales.
- The Clublink property is entirely free of advertising and media clutter, allowing for the highest degree of company exposure possible through the sponsorship opportunity that best meets you and your company’s needs.
- Many of our participants at “Chipping In For Charity” are in senior decision making positions and a number are owners or partners in their own companies, thus enabling you face-to-face networking opportunity.
- Sponsorship allows you and your company to increase exposure and raise awareness of your company in an atmosphere filled with industry influencers.
- “Chipping In For Charity” is an opportunity to foster loyalty among your customers and clients while your company is showcased as good corporate citizens promoting a fantastic cause – helping children with cancer, locally.
- Involvement with “Chipping In For Charity” is a chance to make your partners active participants in the day ~ an opportunity for them to demonstrate their support for a cause that matters to you.
- Because 65 kids will be diagnosed with cancer in 2009 from right here in our neighbourhoods. Their lives will be turned upside down, filled with emotional and physical upheaval. Their families will experience enormous financial burden, on top of dealing with the day to day uncertainty of childhood cancer. And **they need** your help. **You can** make a difference in their lives!